

WHEREAS; period supplies—including pads and tampons—are essential products for billions of people around the world; and

WHEREAS; according to the Alliance for Period Supplies, two out of five people in the United States struggle to purchase the period products they need due to lack of income, and one-third of low-income people report missing work, school, or similar commitments due to lack of access to period supplies; and

WHEREAS; this lack of period supplies, known as period poverty, can adversely affect the health and well-being of women and people who menstruate, often exacerbating vicious cycles of poverty by forcing people to withdraw from daily life, lose pay, or miss educational opportunities; and

WHEREAS; Wisconsin is proud to be home to trusted community-based organizations that understand the importance of accessible period products to health and economic stability, especially for women, and are committed to distributing them for free to individuals and communities that need them, including Milwaukee Diaper Mission, which has become the first basic needs bank in Milwaukee to offer disposable and reusable period product options; and

WHEREAS; this week, the state of Wisconsin joins all Wisconsinites in recognizing period poverty as a public health issue, as well as an economic one, and in working to ensure that women and all people have access to the basic necessities required to thrive and reach their fullest, healthiest potential;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim May 22 through 28 2023 as

## **PERIOD POVERTY AWARENESS WEEK**

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 28<sup>th</sup> day of April 2023.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State